



OGILVY AND UNITED BUSINESS MEDIA SHORTLIST HQ POSSIBILITIES

Advertising giant Ogilvy & Mather and publisher United Business Media – which are searching for a combined 350,000 sq ft in the capital – have finalised their shortlists for potential HQs.

Ogilvy has homed in on Exemplar's and the City

Corporation's redevelopment of the Fruit & Wool Exchange in Spitalfields (pictured); the City Corporation's Norton Folgate; The Zeloof Partnership's Old Truman Brewery, all E1; and Argent's King's Cross Central, N1. It is seeking 250,000 sq ft through

Cushman & Wakefield and James Andrew International.

Magazine publisher UBM has shortlisted Sea Containers House, CIT's Kings Reach Tower, and Great Portland Estates' 240 Blackfriars Road, all SE1, for a 100,000 sq ft relocation. Strutt & Parker is advising.